



AGRIFOOD SECTOR

FOOD SECURITY & AGRICULTURAL POLICY

Strategic counsel at the intersection of global food systems, climate resilience, and multilateral governance — anchored in Rome.

THE GLOBAL FOOD SYSTEM CHALLENGE

- **Food Security Crisis** — Over 780 million people facing hunger; geopolitical shocks amplifying price volatility
- **Climate Impact** — Agriculture responsible for ~30% of emissions while bearing the brunt of climate disruption
- **Supply Chain Resilience** — Post-pandemic reconfiguration of global trade routes and sourcing strategies
- **Sustainable Intensification** — Balancing productivity with biodiversity, soil health, and water stewardship
- **Digital Agriculture** — Precision farming, traceability, and data-driven policy increasingly shaping the agenda

KEY INSTITUTIONS & PLATFORMS

Institution	Role
FAO	Normative authority on food and agriculture policy, Codex Alimentarius
WFP	Humanitarian food assistance and logistics
IFAD	Rural development and smallholder investment
World Food Forum	Youth-led global platform for agrifood transformation
Codex Alimentarius	International food safety and quality standards
CGIAR	Global agricultural research partnership and innovation

OUR SERVICES FOR AGRIFOOD

- **Policy Services** — Navigating FAO governance, Codex standard-setting, and national agricultural frameworks
- **Public Affairs** — Advocacy before UN food agencies, EU Common Agricultural Policy reform, and trade bodies
- **Crisis Management** — Rapid response to food safety incidents, trade disruptions, and reputational threats
- **Corporate Development** — Market entry, M&A due diligence, and partnership structuring in emerging markets
- **Intelligence & Research** — Commodity market analysis, policy tracking, and geopolitical risk assessment

FOCUS AREAS

Domain	What We Do
Food Security	Multilateral engagement, food systems summits, humanitarian-development nexus
Agricultural Innovation	Biotech policy, gene editing regulation, digital agriculture frameworks
Trade & Standards	Codex Alimentarius, SPS negotiations, market access and tariff strategy

THE ROME HUB ADVANTAGE

REVERDIN HQ + UN FOOD AGENCIES — ALL IN ROME

Reverdin Consulting is headquartered in the same city as the three UN food agencies:

- **FAO** — Food and Agriculture Organization
- **WFP** — World Food Programme
- **IFAD** — International Fund for Agricultural Development

This unique proximity gives our clients **direct, day-to-day access** to the institutions shaping global food policy — from committee sessions to informal corridor engagement.

OUR AGRIFOOD NETWORK

SENIOR ADVISORS ACROSS KEY MARKETS

- **Rome** — Headquarters, FAO/WFP/IFAD ecosystem, Italian agribusiness
- **Paris** — OECD agriculture, French agricultural diplomacy
- **Brussels** — EU Common Agricultural Policy, trade and SPS regulation
- **Buenos Aires** — Latin American agricultural powerhouses, Mercosur
- **Dakar** — West African food security, African Union agriculture agenda
- **Singapore** — Asia-Pacific food trade, alternative proteins, ASEAN markets

LET'S WORK TOGETHER

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