



HEALTH SECTOR

GLOBAL HEALTH GOVERNANCE & POLICY

*Helping leaders in health and life sciences navigate the evolving global health architecture
— from Geneva to national capitals.*

THE GLOBAL HEALTH LANDSCAPE

- **WHO Reform** — Ongoing restructuring of governance, financing, and emergency response mandates
- **Pandemic Preparedness** — The Pandemic Treaty and International Health Regulations amendments reshaping global readiness
- **Antimicrobial Resistance (AMR)** — Rising political priority with new UN high-level commitments and national action plans
- **Universal Health Coverage** — A central pillar of the 2030 Agenda, driving policy convergence worldwide
- **Health Security & Sovereignty** — Regional manufacturing hubs, supply chain diversification, and strategic autonomy

KEY INSTITUTIONS & PLATFORMS

Institution	Role
WHO	Normative authority, standard-setting, health emergencies
GAVI	Vaccine alliance — procurement, market shaping, delivery
The Global Fund	Financing HIV/AIDS, TB, and malaria programmes
CEPI	Epidemic and pandemic vaccine R&D coordination
Wellcome Trust	Major funder of health research and policy advocacy
Gates Foundation	Global health financing, innovation, and policy influence

OUR SERVICES FOR HEALTH

- **CEO Advisory** — Strategic counsel on political risk, stakeholder engagement, and institutional positioning
- **Policy Services** — Tracking and shaping regulatory and legislative developments across jurisdictions
- **Public Affairs** — Advocacy before WHO, EU institutions, and national health ministries
- **Intelligence & Research** — Geopolitical risk assessments, competitive intelligence, and policy mapping
- **Strategic Communication** — Narrative development, media engagement, and thought leadership

FOCUS AREAS

Domain	What We Do
Pharma Policy	Market access, pricing & reimbursement, IP frameworks, HTA engagement
Health Governance	WHO engagement, pandemic preparedness, IHR compliance, multilateral positioning
Innovative Financing	Impact investment, blended finance, PPPs, donor landscape navigation

HOW WE HELP HEALTH CLIENTS

REGULATORY NAVIGATION

Guiding pharmaceutical and biotech companies through complex approval pathways and evolving health technology assessment frameworks

WHO & MULTILATERAL ENGAGEMENT

Preparing leaders for the World Health Assembly, Executive Board sessions, and treaty negotiations

HEALTH SECURITY POSITIONING

Advising governments and private sector actors on pandemic preparedness, supply chain resilience, and strategic stockpiling

OUR HEALTH NETWORK

30+ SENIOR ADVISORS ACROSS KEY CAPITALS

- **Geneva** — WHO, GAVI, Global Fund ecosystem
- **Rome** — Headquarters, G7/G20 health tracks
- **Paris** — OECD health policy, French health diplomacy
- **London** — Wellcome Trust, UK global health leadership
- **Brussels** — EU health regulation, HERA, EMA engagement
- **Singapore** — Asia-Pacific health governance and market access

LET'S WORK TOGETHER

contact@reverdin.eu

Corso Vittorio Emanuele II, 154 00186 Roma, Italy

reverdin-consulting.com