



# REVERDIN CONSULTING

## STRATEGIC PUBLIC AFFAIRS & INTELLIGENCE

*Empowering leaders to navigate geopolitical complexity, shape global public policy, and forge high-impact alliances across borders.*

## WHO WE ARE

- **Rome-based** strategic consulting firm
- Founded by **Marc Reverdin**
- Specialized in **public affairs, intelligence & advisory**
- Operating across **16 countries** on 4 continents
- A network of **30+ senior advisors** and partners

# OUR SECTORS

Sector	Focus Areas
<b>Health</b>	Global health governance, pharma policy, innovative financing
<b>Agrifood</b>	Food security, agricultural policy, UN food agencies
<b>Technology</b>	AI regulation, cybersecurity, digital markets
<b>Energy</b>	Climate transition, carbon markets, critical minerals

# OUR CAPABILITIES

## 9 INTEGRATED SERVICE LINES

- **CEO Advisory** & Critical Issues
- **Policy Services** & Global Platforms
- **Public Affairs** & Regulations
- **Strategic Communication**
- **Crisis Management**
- **Corporate Development** (M&A, market entry)
- **Intelligence & Research**
- **Fundraising**
- **Creative & Design**

# GLOBAL FOOTPRINT

## EUROPE

Rome · Paris · Brussels · Berlin · Munich · London · Geneva

## ASIA-PACIFIC

Singapore · Tokyo · New Delhi

## AMERICAS

Boston · Buenos Aires · Santiago

## MIDDLE EAST & AFRICA

Doha · Damascus · Dakar · Johannesburg

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# OUR APPROACH

## 1. STRATEGIC INTELLIGENCE

Deep political and geopolitical analysis to inform decision-making

## 2. INSTITUTIONAL ENGAGEMENT

Direct access to decision-makers in governments, international organizations, and multilateral forums

## 3. INTEGRATED EXECUTION

Seamless coordination across intelligence, public affairs, communication, and creative capabilities

# KEY PLATFORMS & EVENTS

We help clients prepare for and engage at:

- **World Economic Forum** (Davos)
- **Munich Security Conference**
- **World Health Assembly** (Geneva)
- **UN General Assembly** (New York)
- **COP Climate Summits**
- **World Food Forum** (Rome)
- **G7 / G20 Summits**
- **African Union Summits**

# LET'S WORK TOGETHER

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