



# TECHNOLOGY SECTOR

## AI GOVERNANCE & DIGITAL MARKETS

*Guiding technology leaders through the most consequential regulatory shift since the internet — from the EU AI Act to global digital governance.*

# THE DIGITAL REGULATION LANDSCAPE

- **EU AI Act** — The world's first comprehensive AI regulation, setting global precedent for risk-based governance
- **Digital Markets Act** — Reshaping competition rules for gatekeepers and platform economies
- **Data Sovereignty** — GDPR enforcement intensification, cross-border data flow negotiations, and adequacy decisions
- **Cybersecurity** — NIS2 Directive and Cyber Resilience Act imposing new obligations across critical sectors
- **Global Fragmentation** — Divergent regulatory approaches between the EU, US, China, and emerging digital powers

## KEY REGULATORY FRAMEWORKS

Framework	Scope
<b>EU AI Act</b>	Risk classification, prohibited practices, conformity assessment, governance
<b>Digital Markets Act</b>	Gatekeeper obligations, interoperability, data portability, fair access
<b>GDPR</b>	Data protection, cross-border transfers, enforcement and fines
<b>NIS2 Directive</b>	Network and information security for essential and important entities
<b>Cyber Resilience Act</b>	Security requirements for products with digital elements

## OUR SERVICES FOR TECHNOLOGY

- **CEO Advisory** — Strategic positioning on AI governance, regulatory risk, and geopolitical tech dynamics
- **Policy Services** — Tracking and influencing regulatory developments in Brussels, national capitals, and standard-setting bodies
- **Public Affairs** — Engagement with EU institutions, national digital agencies, and parliamentary committees
- **Strategic Communication** — Thought leadership, narrative framing, and stakeholder messaging on complex tech issues
- **Intelligence & Research** — Regulatory horizon scanning, competitive intelligence, and political risk assessment

# FOCUS AREAS

Domain	What We Do
<b>AI Regulation</b>	AI Act compliance, risk classification, AI Office engagement, global AI governance
<b>Cybersecurity</b>	NIS2 and CRA readiness, incident response frameworks, public-private partnerships
<b>Digital Markets</b>	DMA compliance, competition strategy, platform regulation, interoperability

# EUROPEAN TECH SOVEREIGNTY

## A NEW STRATEGIC PRIORITY

Europe is actively building technological autonomy:

- **Mistral AI & European AI champions** — Policy frameworks to nurture homegrown AI leaders
- **European Cloud (Gaia-X)** — Sovereign cloud infrastructure and data spaces
- **Semiconductor Strategy** — European Chips Act targeting 20% global production by 2030
- **Digital Euro** — Central bank digital currency reshaping fintech regulation

We help clients **position within** this sovereignty agenda — turning regulatory complexity into competitive advantage.

---

---

---

---

---

---

# OUR TECHNOLOGY NETWORK

## SENIOR ADVISORS ACROSS KEY HUBS

- **Brussels** — EU institutions, DG CNECT, AI Office, competition authorities
- **Berlin** — German digital policy, BSI cybersecurity, startup ecosystem
- **Paris** — French AI strategy, CNIL data protection, Mistral AI ecosystem
- **Rome** — Headquarters, Italian digital transformation agency
- **Singapore** — Asia-Pacific tech regulation, ASEAN digital economy
- **Tokyo** — Japanese AI governance, G7 Hiroshima AI Process follow-through

# LET'S WORK TOGETHER

[contact@reverdin.eu](mailto:contact@reverdin.eu)

Corso Vittorio Emanuele II, 154 00186 Roma, Italy

[reverdin-consulting.com](http://reverdin-consulting.com)